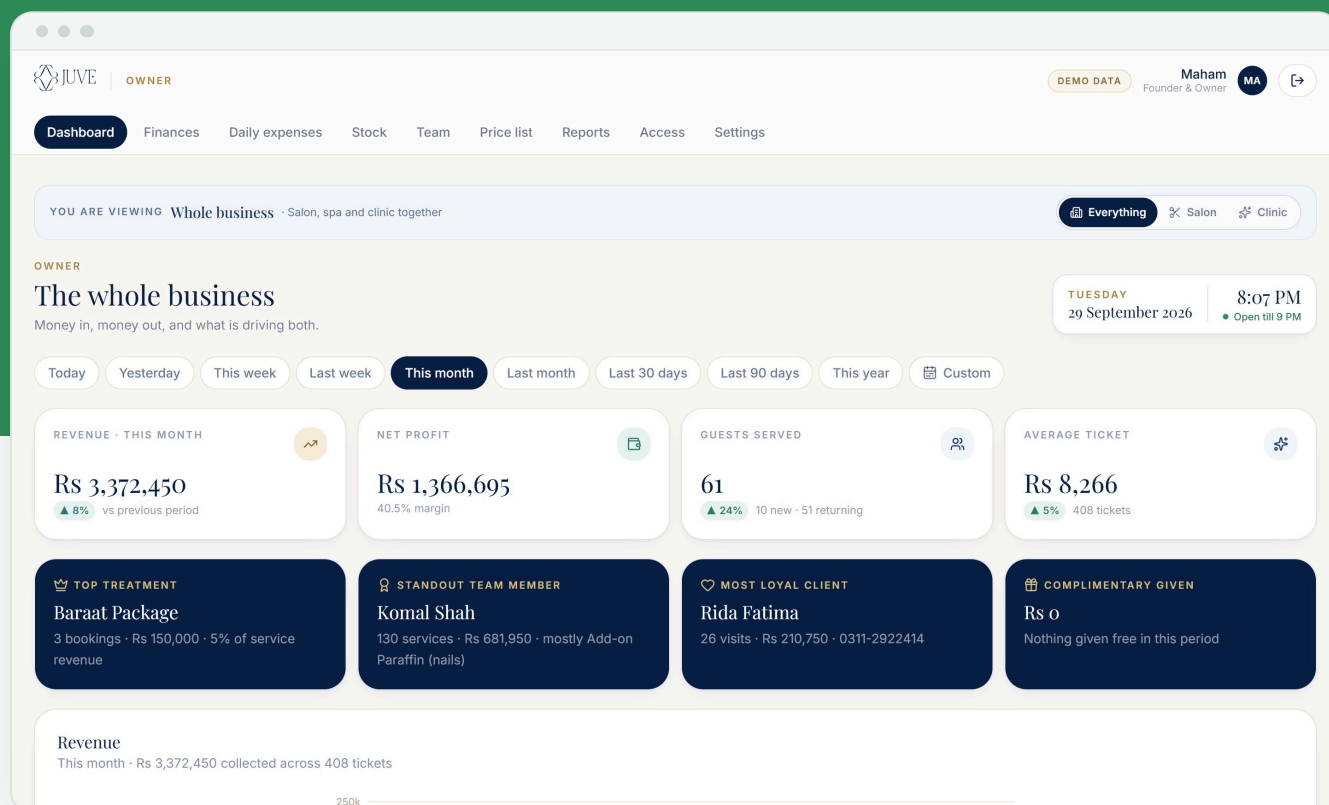


PREXELLA · EXCEL YOUR BUSINESS

Run your salon or clinic from one screen.

Operations, finance and marketing in one simple system, custom-made around the way your business works.



A smoother floor

Walk-in to paid in five taps, stock always in check.

Profit you can see

A live profit & loss, any day, from your phone.

Clients who come back

A win-back list of regulars to call today.

SOUND FAMILIAR?

Registers, calculators and guesswork are costing you money.

TODAY	WITH PREXELLA
✗ Cash never matches the register	✓ Every payment recorded, totalled live
✗ Commission fights every month	✓ Commission calculated automatically
✗ Stock runs out or goes missing	✓ Every unit tracked, low stock flagged
✗ No idea what you really earn	✓ Live profit & loss, any day or month
✗ Regular clients quietly disappear	✓ A win-back list of who to call
✗ You have to be there to know	✓ Whole business on your phone

Buy back your time.

The work you do by hand every evening and every month-end is done by Prexella as the day happens.

~~Counting and matching cash~~ → already totalled

~~Calculating commission~~ → one click

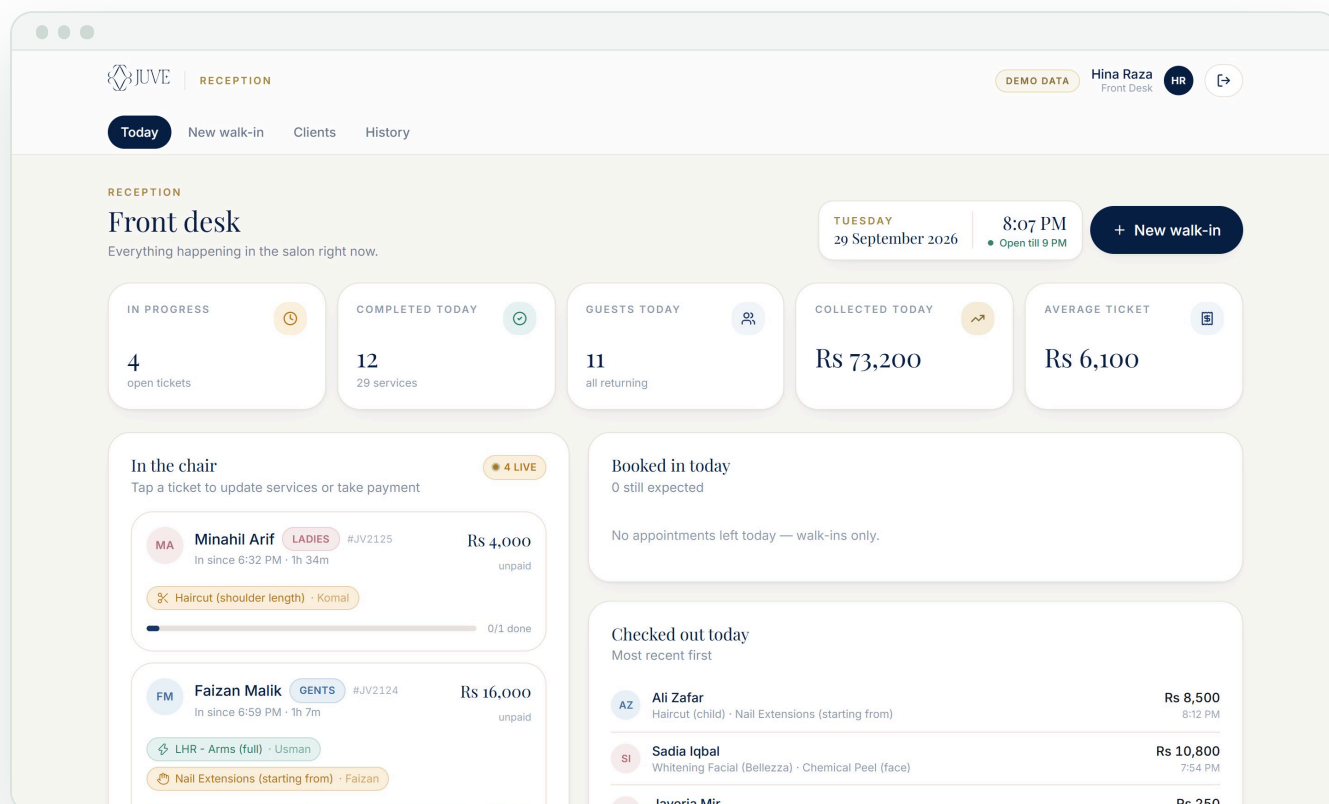
~~Walking the shelves~~ → a ready order list

~~Waiting for the accountant~~ → live profit

OPERATIONS

A smooth floor, every day.

From the moment a client walks in to the moment the last product leaves the shelf, your front desk, team and stock run on one system.



The front desk board: who is in the chair, who has left, and today's takings.

Front desk

- ✓ Walk-in to paid in **five taps**
- ✓ Live board of who is in the chair
- ✓ Each service: waiting → in service → done
- ✓ Client's last visit, favourite treatment & allergies
- ✓ "Start now, pay later" tickets
- ✓ Ladies' & gents' sections
- ✓ Printed receipts

Team

- ✓ Every service credited to who did it
- ✓ Reassign a service in one tap
- ✓ Who did the most work, and what
- ✓ Personal 4-digit PIN for each person
- ✓ Everyone sees only their own screens
- ✓ A log of who changed what

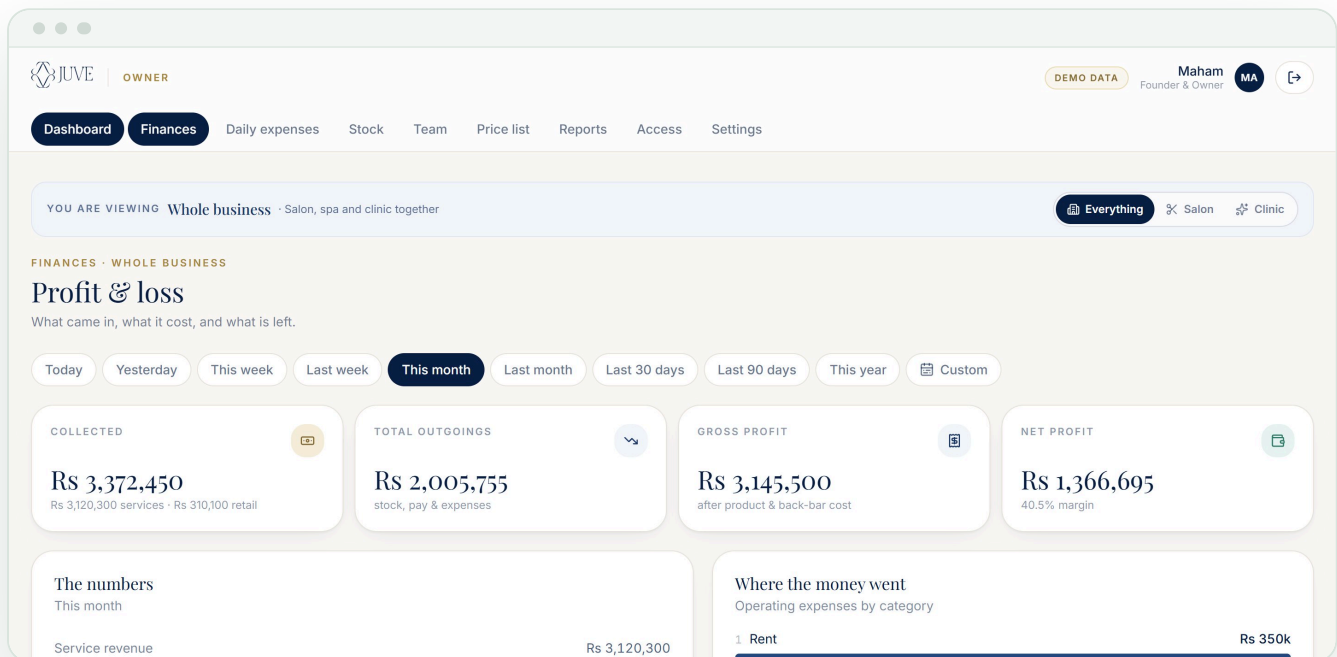
Stock

- ✓ Deliveries booked with date & cost
- ✓ Retail sales leave the shelf automatically
- ✓ Back-bar use & write-offs recorded
- ✓ Low-stock alerts with how much to order
- ✓ Days of stock left, per product
- ✓ Full history of every unit

FINANCE

Know your real profit. Every single day.

Every payment, expense, salary and product used flows into one live profit & loss. No month-end spreadsheet, no waiting for the accountant.



Every payment method
Cash, Easypaisa, JazzCash, card and bank transfer, split or part-paid, with who received it.

Salaries & commission
Worked out per person at their own rates, ready for payroll as a spreadsheet.

Discounts & freebies tracked
See exactly what was given away, on what, and by whom.

Daily expense book
Tea, tissues, a taxi: recorded in seconds and in the profit & loss straight away.

Each business on its own
Run a salon and a clinic? See each one's profit separately, or both together.

Any period, ready to export
Today, last month, this year, compared with the period before. One click to spreadsheet.

MARKETING · THE WIN-BACK LIST

Your best clients are slipping away. Prexella tells you who.

Winning back a regular costs a phone call; finding a new one costs advertising. Prexella hands you the regulars who have gone quiet, before they are gone for good.

Win-back list				
Regulars who have not been in for over two months				
HS	Hania Sheikh 📞 0301-3661804	last seen 28 Jul 2026	26 visits	Rs 171,650
BK	Bushra Kamal 📞 0333-2256963	last seen 21 Jul 2026	4 visits	Rs 50,000
WA	Warda Ahsan 📞 0300-3070292	last seen 24 Jul 2026	8 visits	Rs 43,100
ES	Eman Sohail 📞 0301-2109085	last seen 20 Jul 2026	4 visits	Rs 29,800
AB	Adeel Bashir 📞 0301-5732096	last seen 19 Jul 2026	2 visits	Rs 11,750

These clients spent Rs 306,300 with Juve before going quiet — a single message is usually enough to bring them back.

Sample data. Real lists show your own clients.

1 Prexella watches

Every visit and every rupee spent is recorded against the client.

2 It flags who's gone quiet

Regulars not seen for two months, ranked by what they have spent, with their number.

3 You bring them back

A call or a WhatsApp with an offer. One message is often all it takes.

More marketing tools Built into the same system, no extra software.



Which ads actually work

Every new client is asked how they found you: Instagram, Facebook, Google or a referral.



New vs returning

How many new clients came in, and how many came back.



Treatments to promote

Your top sellers, by bookings and by revenue.



Your most loyal clients

Who visits most and spends most, so you know who to reward.



Fill the quiet hours

Your busiest days and hours, and the empty ones worth an offer.



Client list, ready for campaigns

Export clients with visits, spend and source as a spreadsheet.

WHY PREXELLA

Built inside a real salon, not in a boardroom.

01

Custom-made for your business

Your treatments, prices, sections, team and way of working. Prexella is shaped around you, not the other way round.

02

Proven at Juve, Islamabad

Runs a salon and an aesthetic clinic under one roof, every single day.

03

Everything in one place

Operations, finance and marketing together. No registers, spreadsheets or scattered notes.

04

Set up for you

Your menu, prices, team and old Excel registers loaded before day one.

05

Nothing to install

Works on the laptop, tablet or phone you already have.

06

Safe and accountable

Personal PINs, automatic lockout, and a record of every change.

1 · Free demo

See Prexella on a sample salon.

2 · We set it up

Custom-made for your business.

3 · Go live

Your team is trained in a day.

Ready to excel?

Book your free demo today.

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Prexella is a product of **Triadic Marketing**.